

# Taryn Fritz Walpole

## Chief of Staff

## Executive Vice President, Regulatory Affairs



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### BACKGROUND

- More than 15 years of regulatory, legislative, policy and communications experience, including role as FDA's Deputy Chief of Staff

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### SPECIALTY

- Specialist in regulatory affairs, strategic planning and communications-engagement campaigns

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### EXPERIENCE

- Provides regulatory affairs, compliance and communications experience from previous roles at FDA, Capitol Hill and industry
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Taryn Fritz Walpole is a strategic regulatory advisor and senior communications executive who brings to Greenleaf more than a decade of leadership on Capitol Hill and at the Food and Drug Administration (FDA). She uses her expertise in managing complex regulatory and health policy issues to help Greenleaf clients achieve their business objectives.

Taryn joined Greenleaf after serving at FDA from 2005–2009, most recently in the role of Deputy Chief of Staff. In this capacity, Taryn planned and executed FDA's priority announcements and medical product crisis actions on a wide variety of issues. She directed dozens of high-profile public health actions, from the Food Protection Plan and the Heparin® recall to the historic opening of FDA's first international offices and, most recently, communications outreach for the H1N1 Flu Pandemic.

Taryn's leadership role in developing and coordinating communications and outreach required frequent interaction with the agency's many internal and external stakeholders, including scientific experts, senior leadership, the White House, news media, consumer groups, legislators, local governments, and regulatory counterparts around the world.

Prior to being named Deputy Chief of Staff, Taryn served as the Senior Advisor to the Chief of Staff. In addition to guiding the reorganization of the Office of the Commissioner while in this role, she spearheaded the creation and implementation of FDA's first process plans for coordinating public announcements, including message platforms, communications and outreach strategies, and tactical activities.

Taryn began her FDA career after 8 years as a senior staffer for Capitol Hill lawmakers. From 2000–2006, she was the Senior Advisor and Communications Director for US Rep. Henry Bonilla (Texas-23rd District) and Deputy Press Secretary for US Sen. Kay Bailey Hutchison (Texas) from 1998–2000.

Before joining Sen. Hutchison's staff, Taryn was a public affairs specialist at the National Association for Home Care, a Washington, DC, trade association representing the home healthcare industry.

Taryn received a B.A. from Southern Methodist University, with a dual major in Communications/Journalism and Political Science.